

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Economics of small and average enterprises		Code 1011104241011184340
Field of study Safety Engineering - Part-time studies - First-	Profile of study (general academic, practical) (brak)	Year /Semester 2 / 4
Elective path/specialty -	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: First-cycle studies	Form of study (full-time,part-time) part-time	
No. of hours Lecture: 10 Classes: 10 Laboratory: - Project/seminars: -		No. of credits 2
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art social sciences Economics		ECTS distribution (number and %) 2 100% 2 100%
Responsible for subject / lecturer: dr hab. Teresa Łuczka prof. nadzw. email: teresa.luczka@put.poznan.pl tel. 061 665 33 94 Wydział Inżynierii Zarządzania ul. Strzelecka 11, 60-965 Poznań		Responsible for subject / lecturer: dr Paweł Przepióra email: pawel.przepiora@put.poznan.pl tel. 061 665 33 94 Wydział Inżynierii Zarządzania ul. Strzelecka 11, 60-965 Poznań
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student knows the basic concepts of corporate finance and management. It has a general knowledge of the running business in a market economy
2	Skills	Student has ability to perceive, to associate and interpret the phenomena occurring in business and economy
3	Social competencies	Student understands and is prepared to take on social responsibility for decisions in the field of small business management
Assumptions and objectives of the course: To familiarize students with the process of creation and management of small and medium-sized enterprise. To draw attention to the problem of growth and of finance in this category entities		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Student knows the nature and specificity of small businesses - [K1A_W28]		
2. Student has knowledge on various aspects of strategic management small business - [K1A_W33]		
3. Student has in-depth knowledge of the financial management of SMEs - [K1A_W35]		
4. Student knows the network ways of functioning in business by SMEs like franchises, clusters etc - [KK1A_W28]		
Skills:		
1. Student has the ability to cope with an activity scale increase in the company - [K1A_U10, K1A_U12]		
2. Student has the ability to make optimal choices in terms of financial management (eg choice of sources of financing) - [K1A_U10, K1A_U12]		
3. Student has the ability to formulate problems and make choices in strategic management - [K1A_U10,]		
Social competencies:		
1. Student is prepared to act as manager (owner) small business - [K1A_K06]		
2. Student is able to effectively communicate about small business problems and defend their position - [K1A_K02]		
3. Student is aware of the social role it plays manager (owner) in the company and its environment - [K1A_K02]		
Assessment methods of study outcomes		

Written exam, Discussions summarizing the various lectures, giving the opportunity to evaluate the student's understanding of the issues		
Course description		
<p>1 Essence of small and medium-sized enterprise (SMEs definition, SMEs development and their importance in the economy, Demography of SMEs sector in Poland)</p> <p>2 Strategic Management in SMEs (formulating strategies, facilitating and inhibiting factors in the small business strategy building process, areas of strategic choices, characteristics of strategic management in SMEs)</p> <p>3 Company formation (obstacles of the companies formation and development, functions and receivers of business plan, business plan structure)</p> <p>4 The financial management in SMEs (basics of financial management of SMEs, the profitability of investment vs. business cycle, Review of sources of financing)</p> <p>5 Franchising (definition, franchise agreements components, advantages and disadvantages of franchising)</p> <p>6 Clusters (definitions, functioning and financing of the cluster)</p>		
Basic bibliography:		
<p>1. Łuczka T., Małe i średnie przedsiębiorstwa. Szkice o współczesnej przedsiębiorczości, WPP, wyd. II i wyd. I, Poznań, 2007</p> <p>2. Matejun M., Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach, DIFIN, Warszawa 2012</p> <p>3. Safin K., Zarządzanie małym i średnim przedsiębiorstwem, Wydawnictwo AE we Wrocławiu, 2012</p> <p>4. Zadora H., Finanse małego przedsiębiorstwa w teorii i praktyce zarządzania, C. H. Beck, 2009</p> <p>5. Łuczka T., Kapitał obcy w małym i średnim przedsiębiorstwie. Wybrane aspekty mikro- i makroekonomiczne, PWN, 2001</p>		
Additional bibliography:		
<p>1. Łuczka T., Kapitał jako przedmiot gospodarki finansowej małego i średniego przedsiębiorstwa prywatnego. Wprowadzenie do finansów przedsiębiorstwa, WPP, Poznań, 1997</p>		
Result of average student's workload		
Activity	Time (working hours)	
1. lectures	10	
2. classes	10	
3. consultations	10	
4. exam	2	
5. pass	2	
6. self studying	20	
Student's workload		
Source of workload	hours	ECTS
Total workload	54	2
Contact hours	30	1
Practical activities	24	1